

**CLOSING DATE: 25/09/25** 

Greenvale is one of the UK's largest growers and packers of fresh potatoes with our very own dedicated seed sales team which has a wealth of knowledge and experience when it comes to growing, storing and marketing of seed crops.

# Seed Sales Manager

**Location:** Norfolk / East of England

Salary: Negotiable + car allowance

**Hours of work:** 08:30 – 17:00

**Shift pattern:** Monday - Friday

## THE ROLE

As Seed Sales Manager you will manage potato seed sales and production for Greenvale in Norfolk, Cambridgeshire and Suffolk and you will be affiliated with our Norwich office.

#### MAIN RESPONSIBILITIES

- Managing existing sales volume of c6500 tonnes of key varieties and most other commercially available varieties
- Manage and plan seed production of 4500 tonnes
- Monitor and report on sales volumes, yields and stock levels
- Creation of sales budget, to drive volume and margin
- Communicating with procurement teams to ensure sales and production are in line with business needs

## **KEY SKILLS REQUIRED**

- A good understanding of the UK potato industry
- Experience in an agricultural role, working with farmers
- Strong customer and supplier relationship management with the ability to plan and execute whilst working on your own and as part of a larger team
- A high level of attention to detail
- Full driving license
- Good IT skills ideally DIG and excel

We offer full training programmes, opportunities to develop, pension scheme, staff sales, life assurance, loyal service awards and more!

# **HOW TO APPLY**

If you have the skills and experience for this role, please send your CV and covering letter to **HR.FloodsFerry@greenvale.co.uk**