

# The outdoor exhibition for potato cultivation and machinery!

**FREE**  
**ENTRANCE\***  
**PARKING**  
**CATALOGUE**

\*Registration required



**Organisation:**

DLG Benelux B.V.  
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**Event Location:**

Edelhertweg 1  
8219 PH Lelystad  
The Netherlands



PotatoEurope is an international event exclusively dedicated to the entire value chain of potatoes: from Farm to Fork! The event takes place each year in one of the event's four partner countries: the Netherlands, Germany, Belgium and France.

The next edition will be held on 3 and 4 September 2025 at the location of Wageningen University & Research (WUR), Field Crops in Lelystad, the Netherlands. This new location for PotatoEurope is situated in the heart of one of the main potato-growing regions of the Netherlands and close to World Potato City Emmeloord.

The location is only 60 kilometers from Amsterdam and near major highways. The event has built a solid reputation as the most focused event in the potato sector in Europe and beyond!

**Innovate, Network, Grow: See You at PotatoEurope 2025!**

potato-europe

potatoeurope

[www.potatoeurope.nl](http://www.potatoeurope.nl)



Benelux

INTERNATIONAL

Exhibition • Conference • Field trials • Machinery demonstrations

## Why participate at PotatoEurope 2025?

- More than 28 hectares of exhibition grounds
- Field trials, harvest, and processing demonstrations
- Free entrance\*, parking, and PotatoEurope 2025 catalogue
- Extensive conference and seminar program
- Innovation award
- PotatoEurope 2025 is strongly supported by the industry and branch organisations such as the Dutch Potato Organization (NAO), the Association for the Potato Processing Industry (VAVI), Europatat, Horizon Flevoland and Agrofoodcluster
- Organized on the grounds of Wageningen University & Research, Field Crops, Lelystad, in the heart of one of the main potato-growing regions of the Netherlands

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